



SAXONY!

Germany with That Certain Something

Saxony Trade & Invest Corporation (WFS)

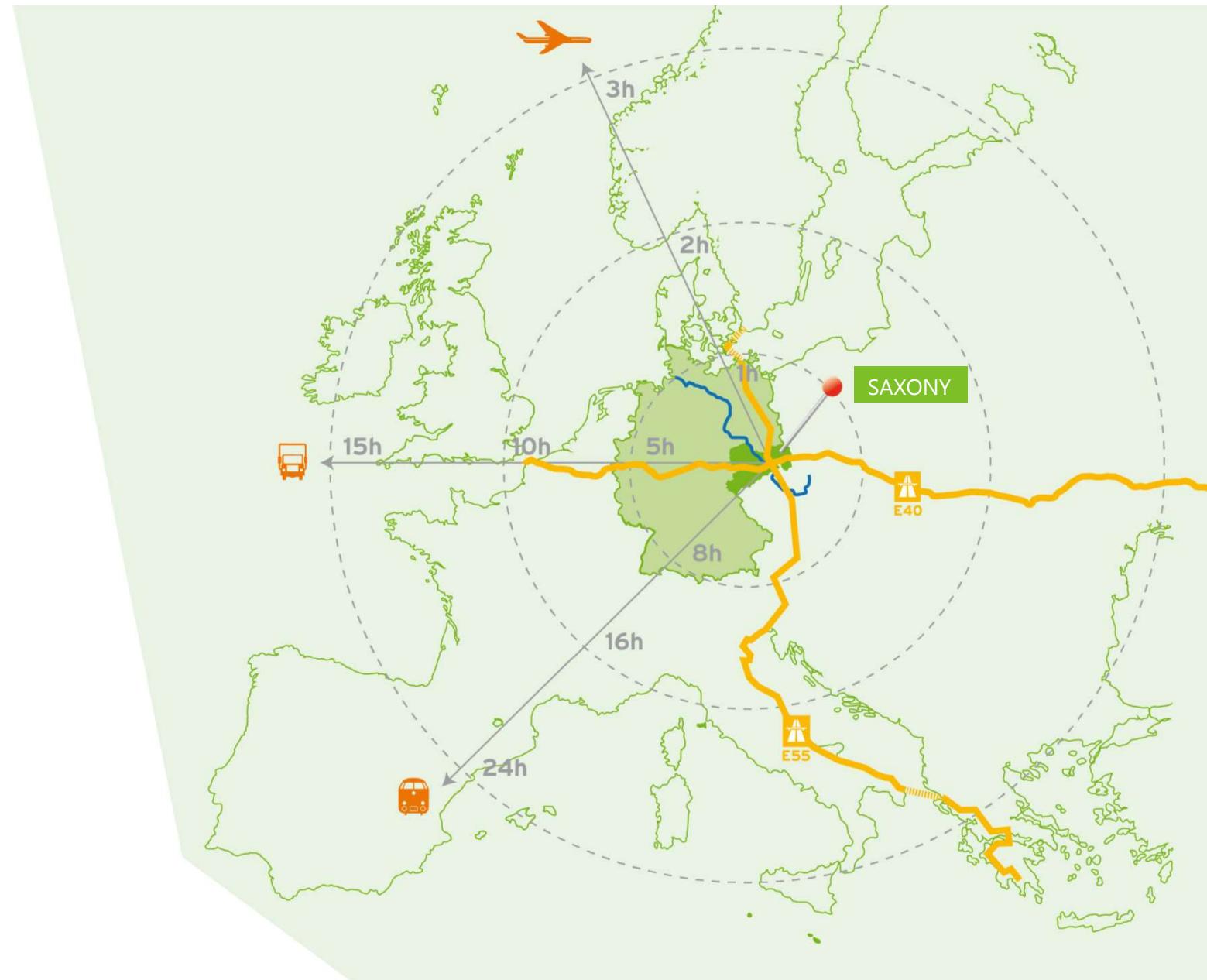
Please take a look!
(YouTube, 3 min.)



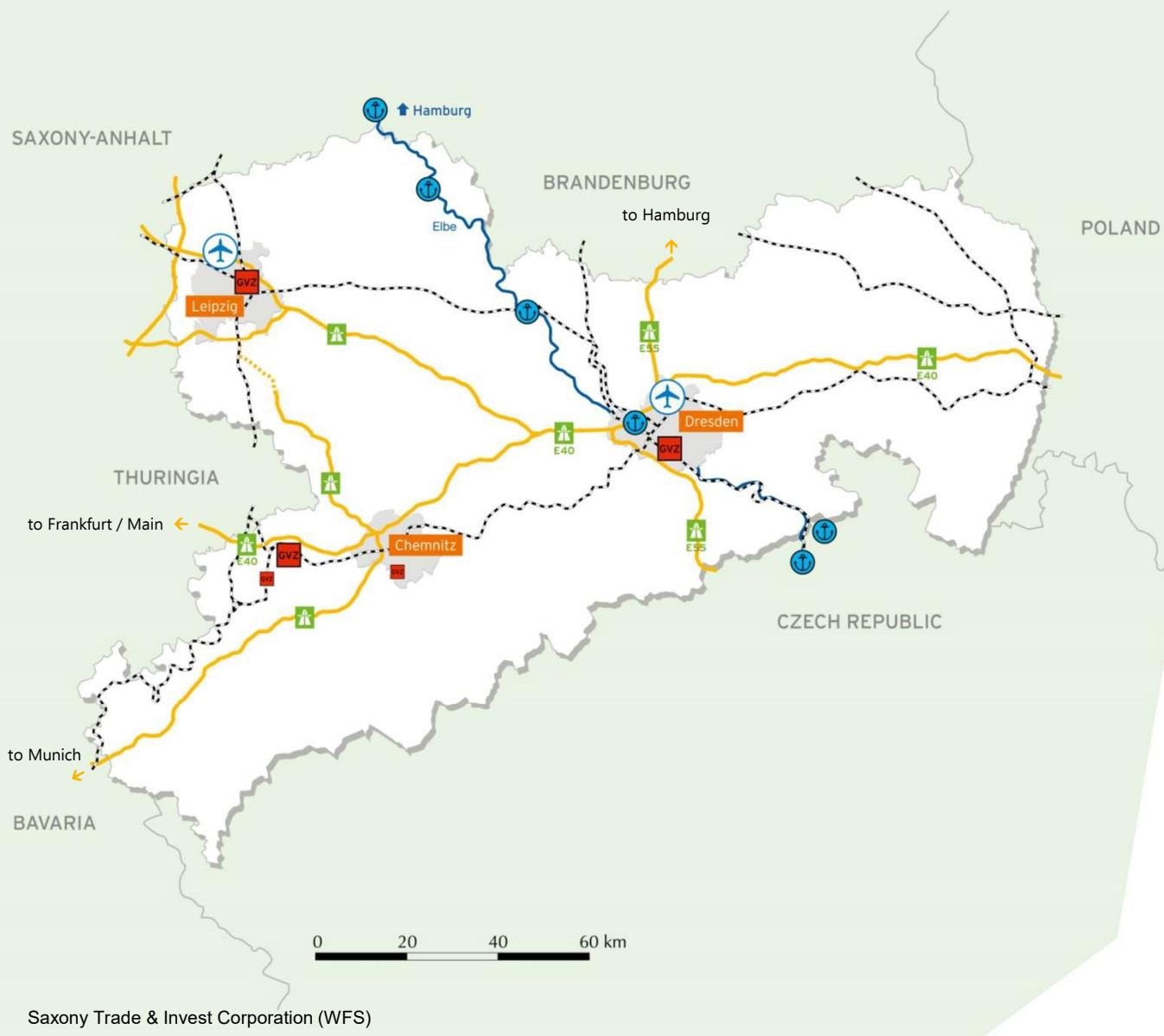
SAXONY!

LOCATED RIGHT
IN THE HEART OF
EUROPE

Central Logistics Hub
at the Interface between
Western and Eastern Europe



SAXONY!



SAXONY SETS BUSINESS IN MOTION

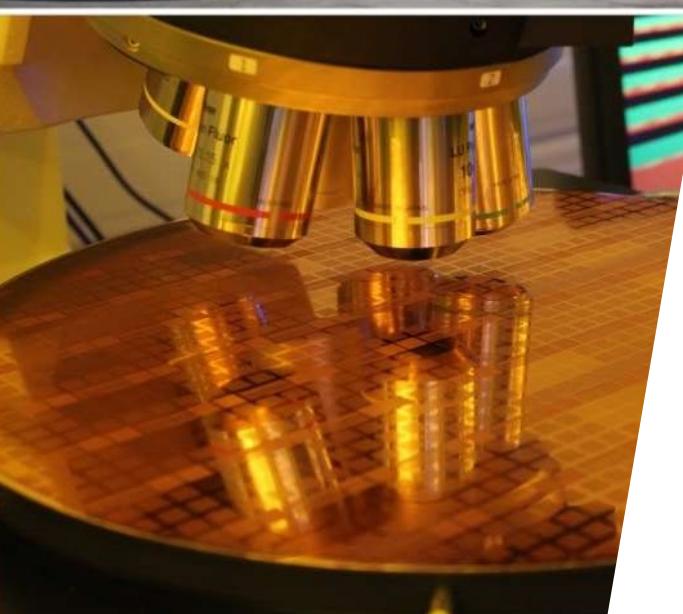
Infrastructure with
Best Connections

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BOSCH SEMICONDUCTOR MANUFACTURING DRESDEN

“For us, the business venue Saxony provides ideal prerequisites. The region is renowned and reputed for its microelectronics cluster which is unique in Europe, and it also excels with a superb infrastructure – everything is within easy reach, and the transport connections are excellent.”





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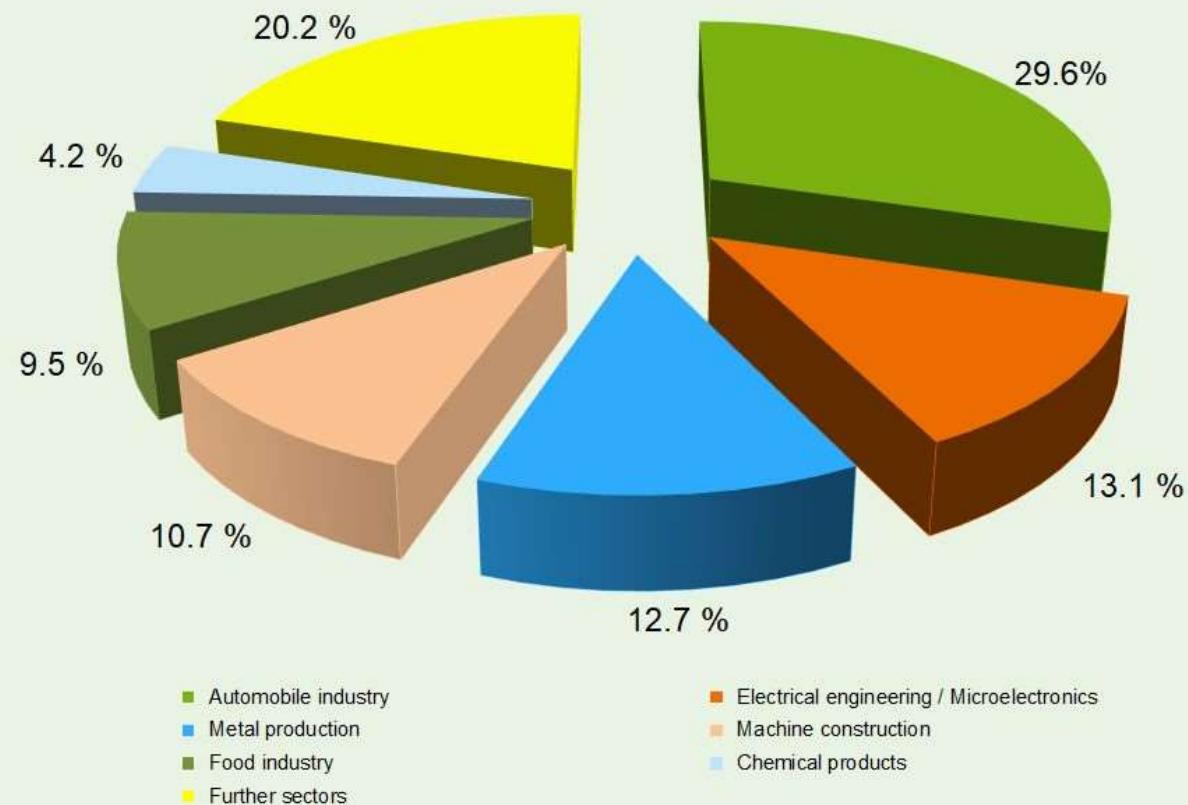
A BUSINESS LOCATION
AT ITS BEST

Second Largest GDP
Growth Rate in Germany
since 2000



Saxony Trade & Invest Corporation (WFS)

Saxony's Most Important Branches – Share of Saxony's Industrial Turnover (2024)*



Source: Statistical Office of the Federal State of Saxony, Kamenz 2025

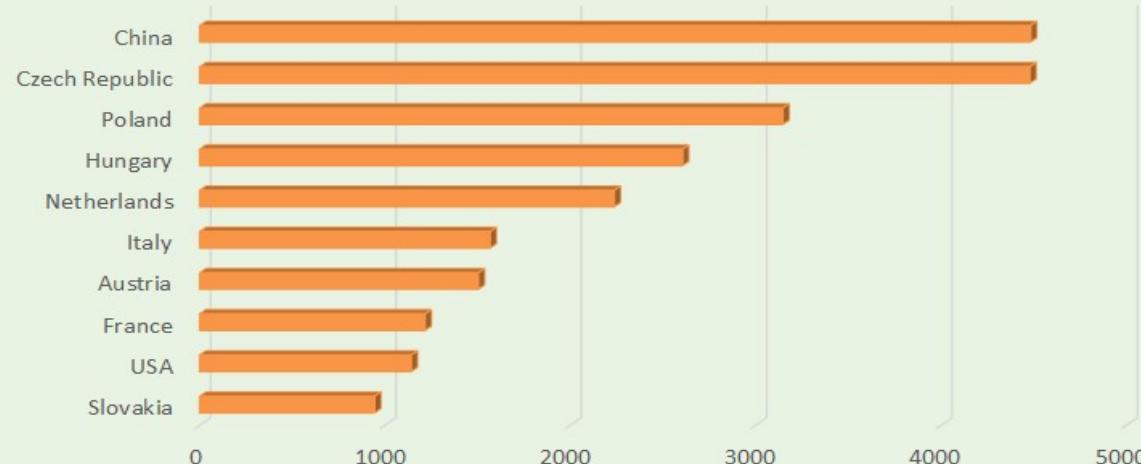
* enterprises with 20 and more employees

INDUSTRIAL DIVERSITY

Proportion of Key Branches in
Saxony's Industrial Turnover (2024)

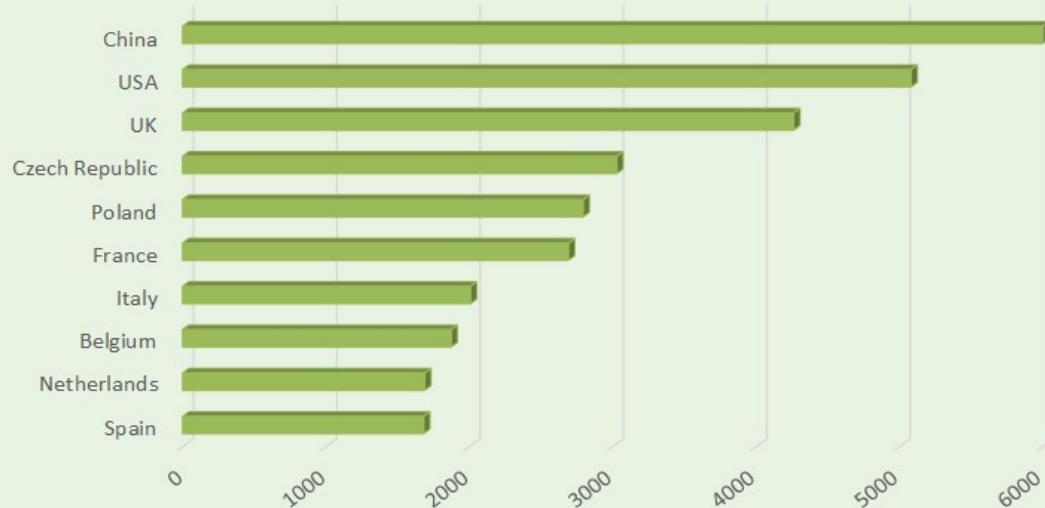
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Saxony's Import Partners 2024 (Import in total € 34,818 million)



SAXONY'S MOST IMPORTANT TRADE PARTNERS IN 2024

Saxony's Export Partners 2024 (Export in total € 51,149 million)

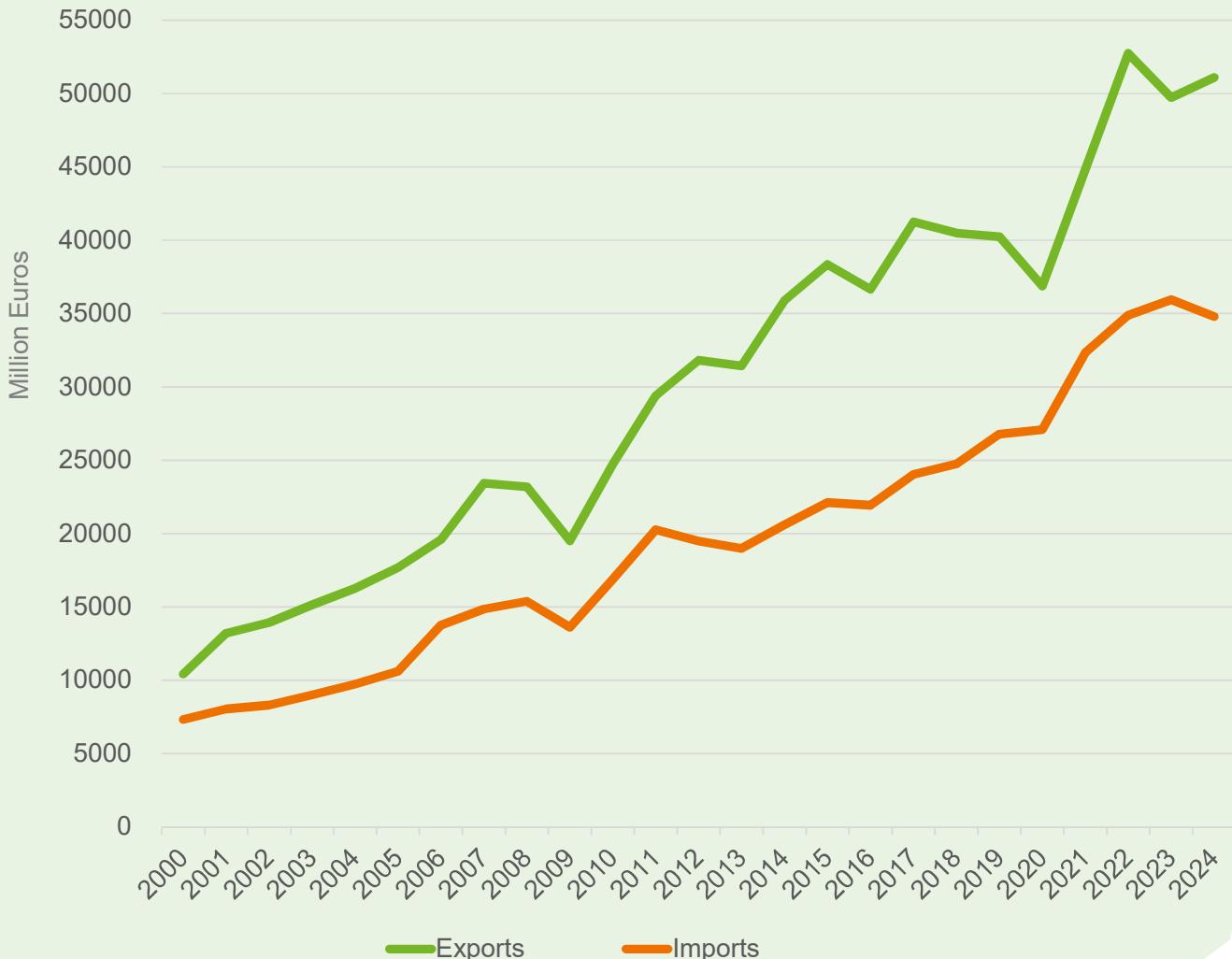


Source: Statistical Office of the Federal State of Saxony, 2025 (preliminary figures)

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DEVELOPMENT OF SAXONY'S FOREIGN TRADE



Source: Statistical Office of the Federal State of Saxony, 2025 (preliminary figures)

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AUTOLAND SAXONY

Among the Top 5 German Automobile Locations

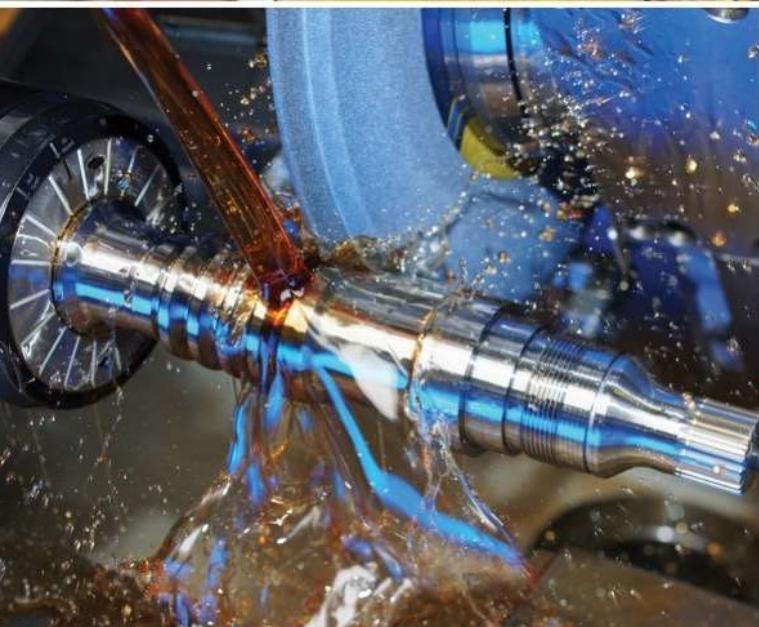
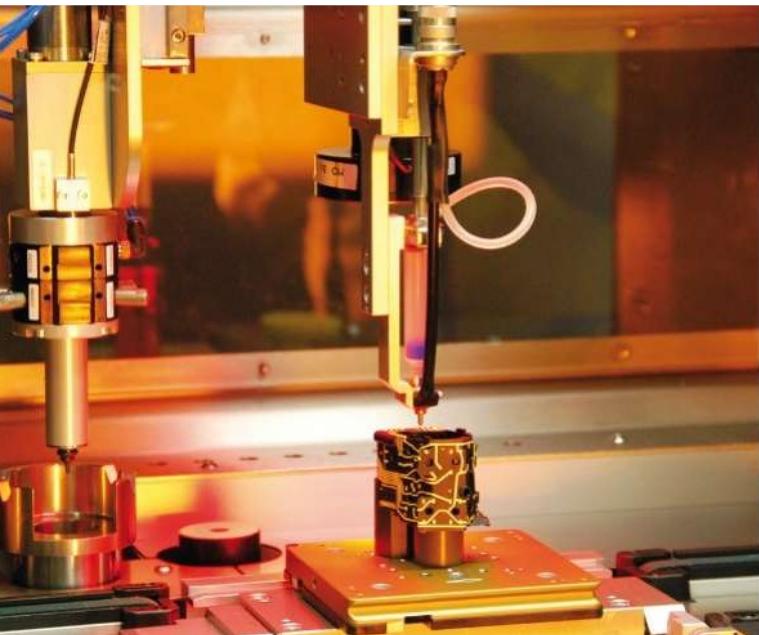


SAXONY!

(e)AUTOLAND SAXONY

... is evolving into Europe's largest production site for all-electric automobiles





SAXONY!

THE CRADLE OF GERMAN MACHINE CONSTRUCTION

More than 200 Years of
Tradition in Textile, Tool,
and Printing Machinery
Construction

Saxony Trade & Invest Corporation (WFS)



“We've chosen Chemnitz as the seat of our corporate headquarters and, thus, the registered office of the NSH Group because we wanted to set a clear signal that the NILES-SIMMONS-HEGENSCHEIDT Group runs its decision-making center in Saxony. With the skilled and competent employees available here and the excellent research environment on site, the NSH Group continues the tradition of producing innovative machine tools with world-class quality and promoting them on the global market from Saxony.”

SAXONY!

NILES-SIMMONS-HEGENSCHEIDT

One of the World's
30 Largest Machine Tool
Manufacturers

SAXONY!

SILICON SAXONY

Europe's Largest Microelectronics / ICT Cluster

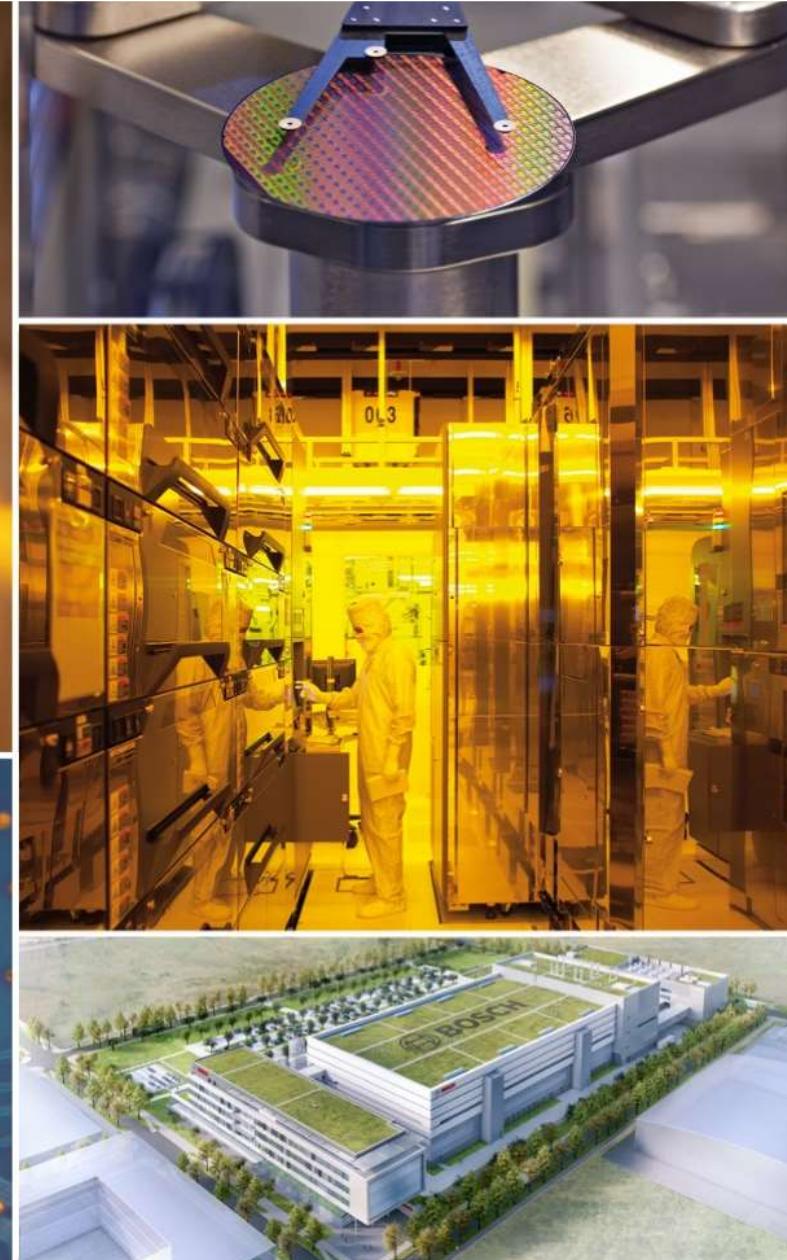


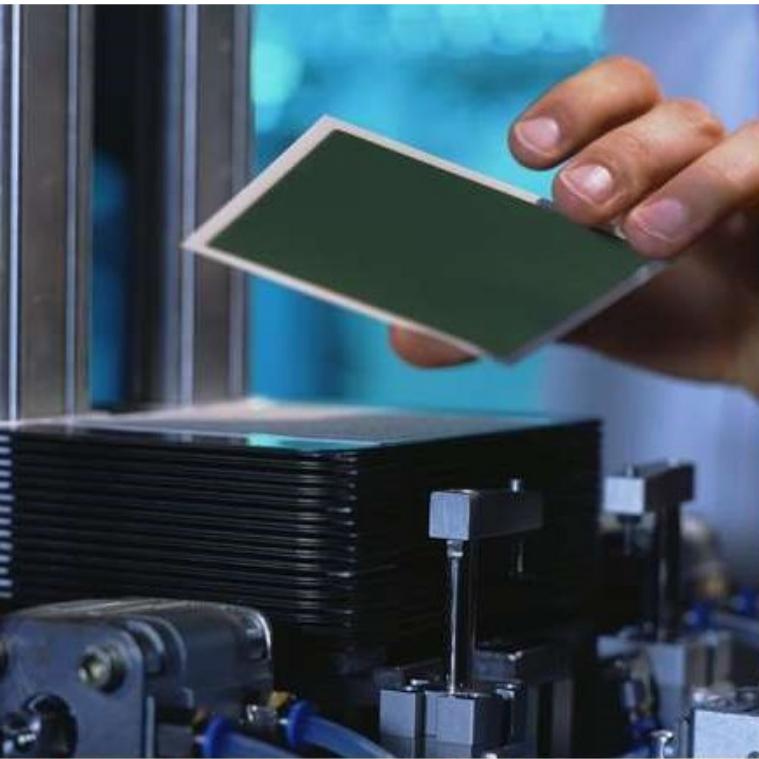
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SILICON SAXONY

GlobalFoundries, Infineon, BOSCH and – as of 2025 and 2027 respectively – also JENOPTIK and TSMC operate some of the most modern semiconductor fabs on the entire globe in Saxony





SAXONY!

ENVIRONMENTAL AND ENERGY TECHNOLOGY

The Leading European Location
for Resource Technologies

Saxony Trade & Invest Corporation (WFS)

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LIFE SCIENCES

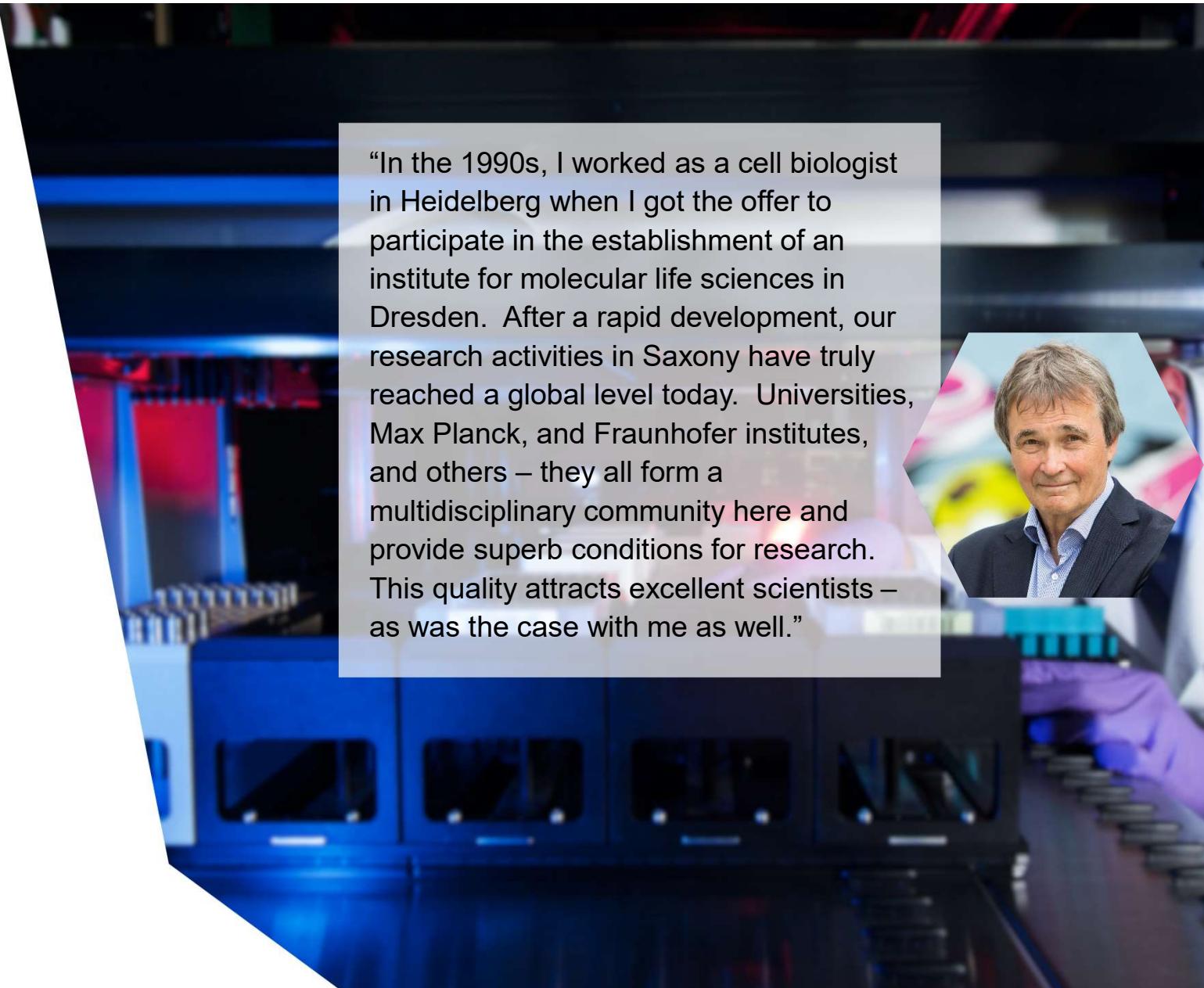
- Leading location for the development of smart medical applications
- National performance center for cell and gene therapies, regenerative medicine and oncology



SAXONY!

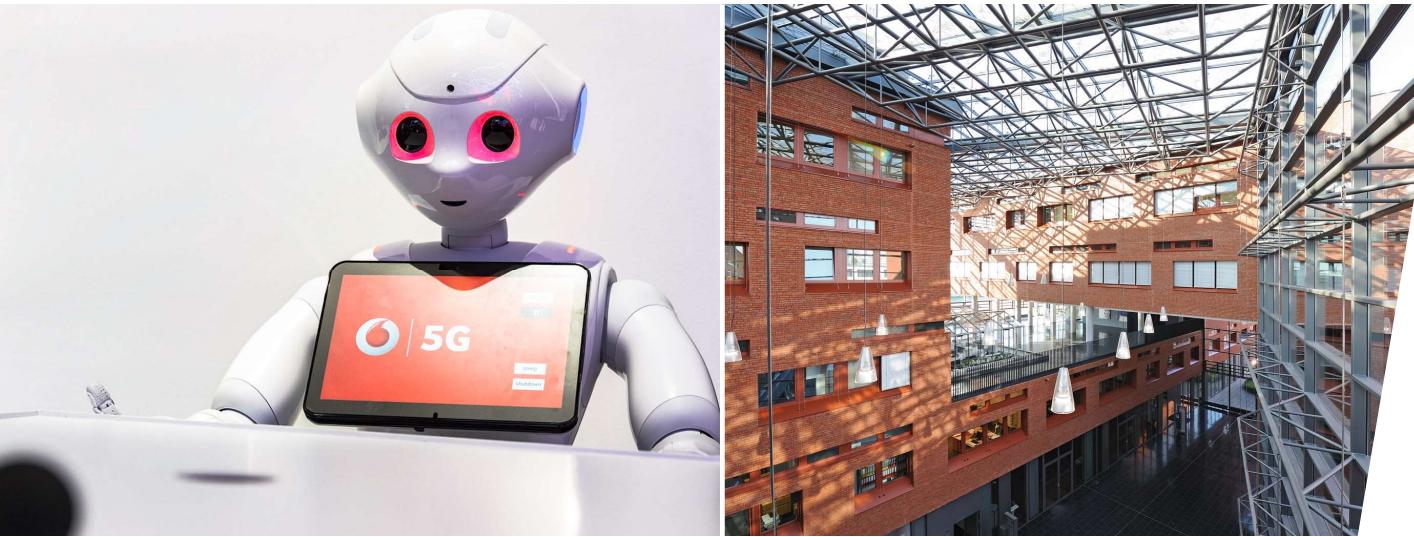
LIFE SCIENCES

“The research landscape in Saxony has reached a global level.”



“In the 1990s, I worked as a cell biologist in Heidelberg when I got the offer to participate in the establishment of an institute for molecular life sciences in Dresden. After a rapid development, our research activities in Saxony have truly reached a global level today. Universities, Max Planck, and Fraunhofer institutes, and others – they all form a multidisciplinary community here and provide superb conditions for research. This quality attracts excellent scientists – as was the case with me as well.”





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ENTREPRENEURIAL SPIRIT

Ideal Starting Conditions
for Business Founders

Saxony Trade & Invest Corporation (WFS)

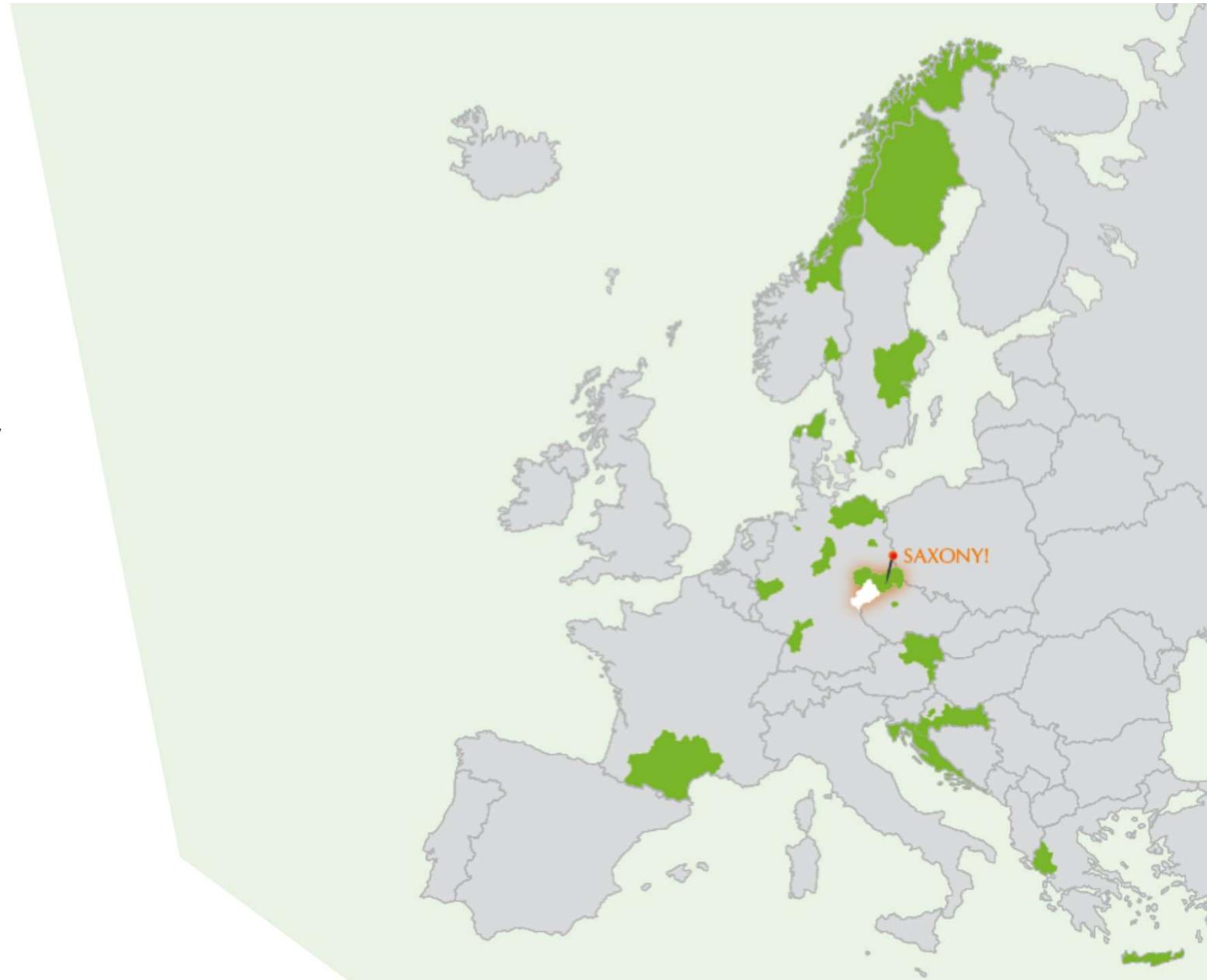
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HIGH INNOVATIVE POWER

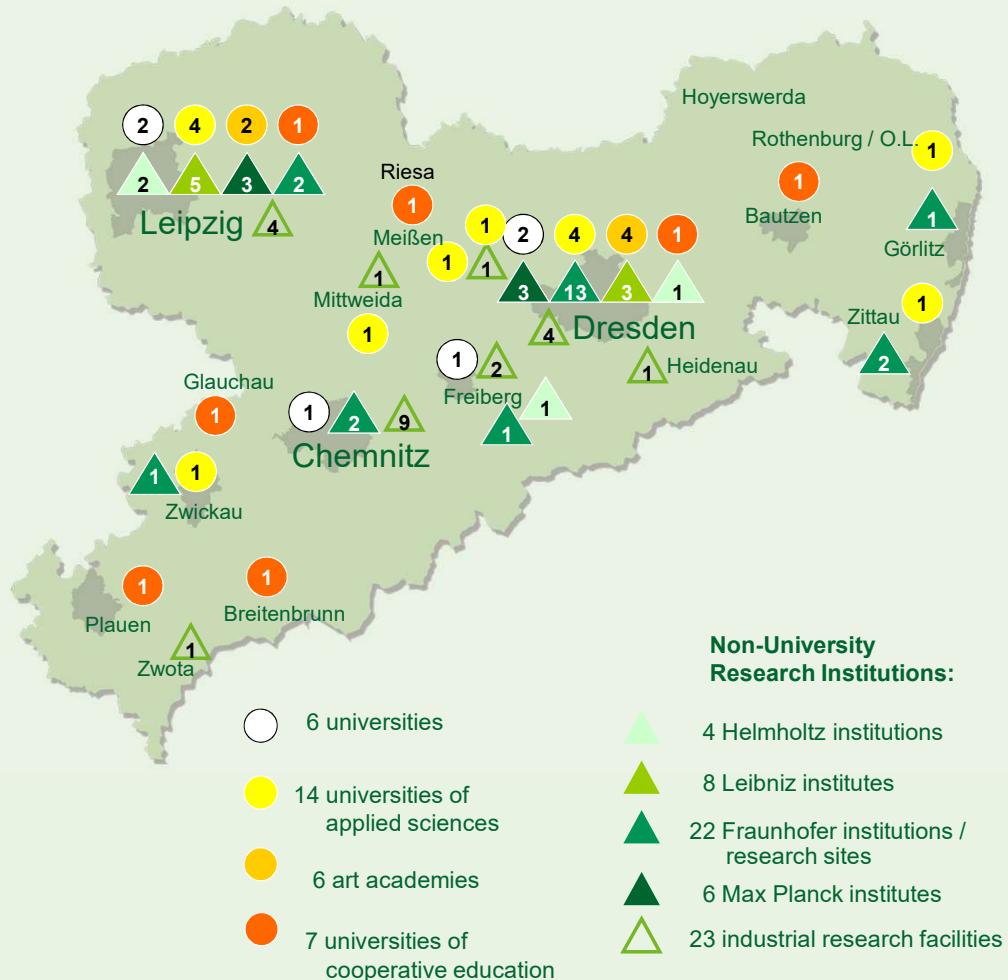
The Highest Research Intensity
in the EU (Dresden Region)

Top 10 regions regarding research intensity (Source: EU
Regional Innovation Scoreboard 2023)

Saxony Trade & Invest Corporation (WFS)



Education and Research in Saxony



FOCUSING ON THE FUTURE

- Saxony is the German federal state with the second most dynamic innovative power
- Dresden is the largest research location of the entire Fraunhofer Society

Sources: DB Research; Statistical Office of the Federal State of Saxony (e. g. *Statistisch betrachtet – Hochschulindikatoren und Berufsakademie* [From a Statistical Point of View: University Indicators and Universities of Cooperative Education])
maps.fraunhofer.de; www.mpg.de/institute; www.helmholtz.de; www.leibniz-gemeinschaft.de; Verband Innovativer Unternehmen e.V. [Association of Innovative Companies]

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Comparison of the Education Systems of the German Federal States

FEDERAL STATES



BRIGHT MINDS

Germany's Best
Education System

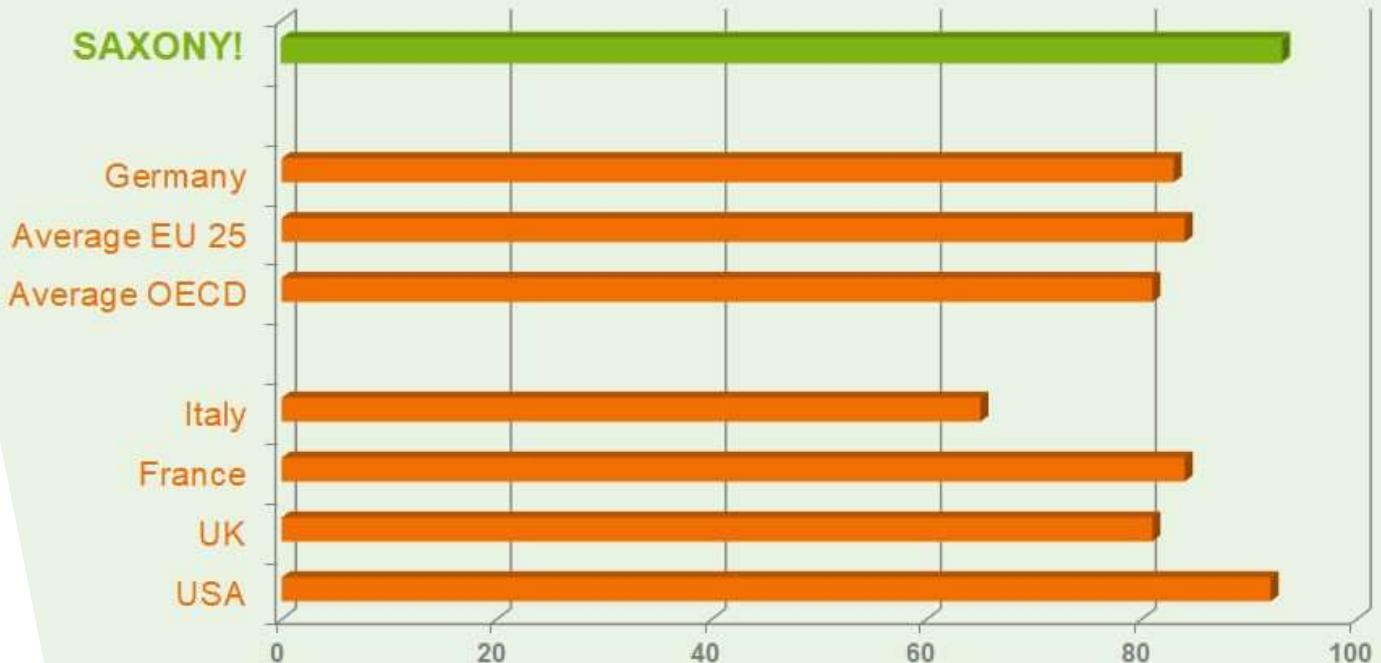
Quelle: Education Monitor 2024, Cologne Institute for Economic Research (IW) / Initiative for a New Social Market Economy (INSM)

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BRIGHT MINDS

Proportion of Highly Qualified Employees (at Minimum General University Entrance Qualification / Completed Vocational Training) above the EU and OECD Level



Source: Education at a Glance 2024: OECD Indicators, OECD, and Internationale Bildungsindikatoren im Ländervergleich 2024 [International Education Indicators in a Comparison of Countries], Federal Statistical Office (destatis) and Statistical Offices of the German Federal States



SAXONY!

“Getting money as an incentive wasn't the decisive motivation for our investment in Dresden during the 1990s. Thanks to Saxony's long tradition as a microelectronics venue, highly qualified and motivated employees were interested in us.

In addition to the recruitment of skilled professionals, we also benefited in our R&D activities from the superb cooperation with many local partners with regard to such pioneering topics of the future as developing new radar solutions for autonomous driving or improving the material properties of new chip generations.”

GLOBALFOUNDRIES, FAB 1 DRESDEN

3,000 Employees from
50 Countries



SAXONY!

PREMIUM CHILDCARE

Saxony Has One of the Highest
Childcare Rates in All of Germany



Saxony Trade & Invest Corporation (WFS)

SAXONY!

SAXONY ENCHANTS

... as Germany's No. 1
cultural destination





The Pros Behind It!

SAXONY!

**YOUR CONTACT
IN SAXONY**

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