

An aerial photograph of a river at dusk. A suspension bridge with a steel truss structure spans the river. In the foreground, a modern bridge with a large, illuminated arch structure is visible. The sky is dark, and the water reflects the lights from the bridges and the surrounding area. The text "AHK Ukraine" is overlaid in white on the left side of the image.

AHK Ukraine

Corporate Design 2025

HEADLINES AND BODYTEXT

Source Sans Pro ↓

Light*Italic* Regular*Italic* **Semibold*Italic*** **Bold*Italic***

TITLES AND MAIN HEADLINES

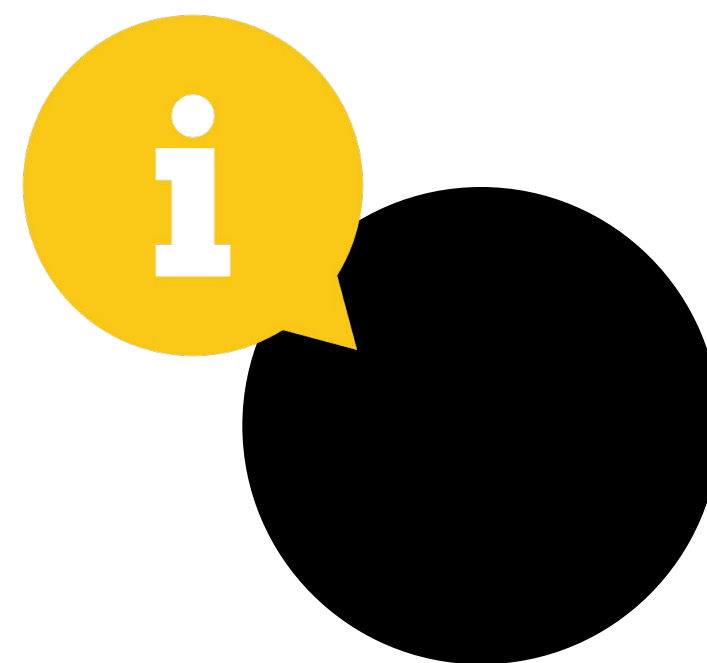
Source Serif Pro ↓

Regular **Bold**

FONT FOR WEB

MONTSERRAT ↓

Light*Italic* Regular*Italic* **Semibold*Italic*** **Bold*Italic***



FONT COLOUR BLACK

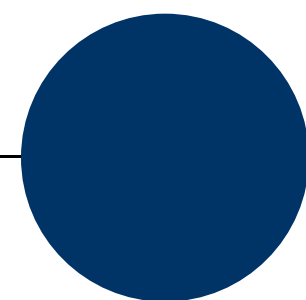
CMYK 0/0/0/100

RGB 0/0/0

HEX #000000

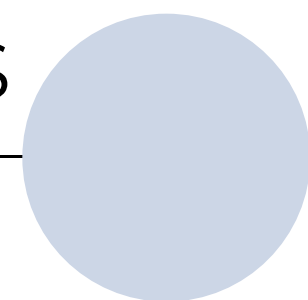
COLOURS

MAIN COLOURS



DARK BLUE

CMYK 100/58/0/28
Pantone 294
RGB 0/51/102
HEX #003366



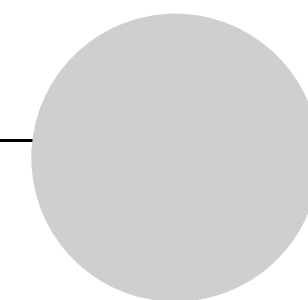
LIGHT BLUE

CMYK 15/5/0/8
Pantone 651
RGB 204/215/230
HEX #CCD7E6



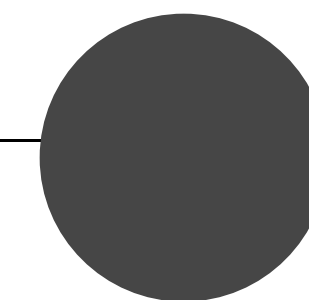
LIGHT

CMYK 0/0/0/10
RGB 242/242/242
HEX #F2F2F2



MEDIUM

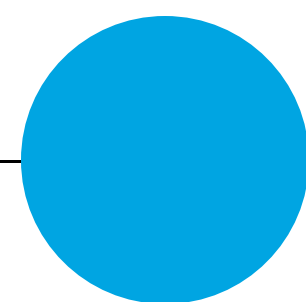
CMYK 0/0/0/25
RGB 208/208/208
HEX #D0D0D0



DARK

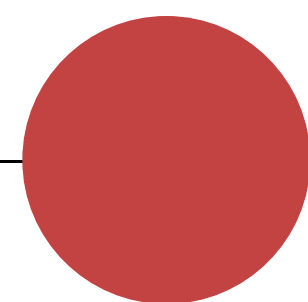
CMYK 0/0/0/85
RGB 71/71/71
HEX #474747

GRAY COLOURS



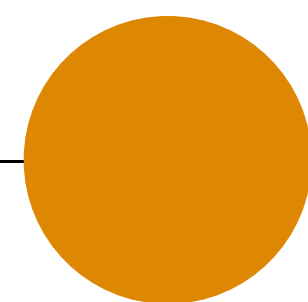
BLUE

CMYK 75/15/0/0
RGB 0/166/227
HEX #00A6E3



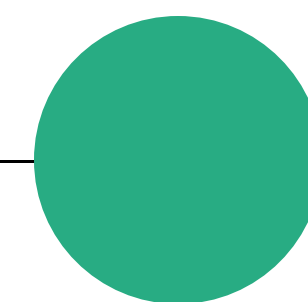
RED

CMYK 20/90/80/0
RGB 195/67/67
HEX #C34343



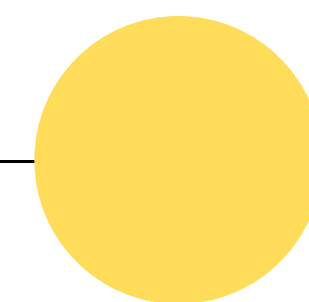
ORANGE

CMYK 0/48/100/0
RGB 222/135/3
HEX #DE8703



GREEN CMYK

70/0/60/0
RGB 40/173/132
HEX #28AD84



YELLOW CMYK

0/10/80/0
RGB 255/222/91
HEX #FFDE5B

ACCENT COLOURS



Deutsch-Ukrainische
Industrie- und Handelskammer
Німецько-Українська
промислово-торговельна палата

! AHK LOGO can only be placed on a white background

AHK LOGO for PRINT

ai

AHK LOGO for WEB

ai

eps

jpg

png

svg

AHK LOGO for Email

jpg



AHK LOGO PROTECTION ZONE

LOGO HEIGHT : 2 = PROTECTION ZONE



AHK LOGO SIZES

16MM HEIGHT FOR A4 AND LETTERFORMAT

10MM HEIGHT FOR 10MM HEIGHT FOR BUSINESS CARDS AND WEB

AHK + DE LOGO COMBINATION



CO-BRANDING DE INTERNATIONAL LOGO



DE LOGO for PRINT

ai

DE LOGO for WEB + white

ai

png

svg

DE LOGO for Email

jpg



DE LOGO PROTECTION ZONE

The protection zone is a square section, whose sides correspond to the double of the distance between the logo elements DE and international.



DE LOGO SIZES

16MM HEIGHT FOR A4
AND LETTERFORMAT

10MM HEIGHT FOR 10MM
HEIGHT FOR BUSINESS
CARDS AND WEB



DONT'S

The logo including the
subline should not be
used anymore.