

Boost your brand visibility through our events!



Events Sponsorship Package



Welcome to AHK Ukraine's Events Sponsorship Package presentation!

As the official representative of German business and one the largest bilateral European chamber, AHK Ukraine organises a number of signature events throughout the year. These events serve as vital platforms for fostering strong connections between the Ukrainian and German business communities.

In this presentation, you will find an overview of our flagship events and exclusive sponsorship opportunities designed to enhance your brand's visibility among executives, decision-makers, and stakeholders.



Events calendar with sponsorship opportunities

Events	Q1	Q2	Q3	Q4
Networking	New Year's Reception	Summer Reception	B2B BACK TO BUSINESS RECEPTION	Business Awards Eishec-премія 2025 Wirtschaftspreis
Premium *exclusively for Premium members		Business Dialog GERMAN-UKRAINIAN BUSINESS DIALOGUE		Business Dialog GERMAN-UKRAINIAN BUSINESS DIALOGUE
Business				German- Ukrainian Business Forum



Main Events 2025

- New Year's Reception (Kyiv)
- General Assembly (Kyiv)
- German-Ukrainian Business Dialogue (Kyiv)
- Summer Reception (Kyiv)
- Back-to-Business Reception (Kyiv)
- German-Ukrainian Business Forum (Berlin)
- German-Ukrainian Business Awards (Kyiv)







Networking



2025

Join us for the Summer Reception — an evening filled with a vibrant atmosphere and great company. Enjoy drinks, food and networking with key players from both business and government.

When: 2 July 2025

Expected guests: Between 250 and 300 representatives from leading German and Ukrainian companies across diverse industries, along with high-level government officials.



The Packages Summer Reception	Bronze 2000 EUR 1900 for Premium member	Silver 2300 EUR 2200 for Premium member	Gold 2600EUR 2500 for Premium member
Presentation of the company as a sponsor on the AHK Ukraine website before the event	+	+	+
Company presentation on LinkedIn (over 4900 followers)	+	+	+
Logo placement during the event	+	+	+
Additional event tickets and participation opportunities for your partners and clients	1	2	3
Sponsor announcements in the welcome speech	+	+	+
Company LOGO on a name badge	_	+	+
Welcome address by the CEO of the company	_	_	+
Sponsorship for a non-member company	2500	2800	3100



Networking



Kick off the new business season with fresh energy at AHK Ukraine's Back to Business Reception — an evening of networking, new connections and exchange among members and partners of the German-Ukrainian business community.

When: 30 September 2025

Expected guests: Between 250 and 300 representatives from leading German and Ukrainian companies across diverse industries, along with high-level government officials.



The Packages Back-to-Business Reception	Bronze 2500 EUR 2300 for Premium member	Silver 3000 EUR 2800 for Premium member	Gold 3500 EUR 3300 for Premium member	General Partner 5000 EUR
Presentation of the company as a sponsor on the AHK Ukraine website before the event	+	+	+	+
Company presentation on LinkedIn (over 4900 followers)	+	+	+	+
Logo placement during the event	+	+	+	+
Additional event tickets and participation opportunities for your partners and clients	1	2	3	3
Sponsor announcements in the welcome speech	+	+	+	+
Company LOGO on a name badge	_	+	+	+
Welcome address by the CEO of the company	_	_	+	+
30 min. Interview with the Head of your company (optionally)	_	_	_	+
A presentation of the company's products / services at the event (format to be discussed individually)	_	-	_	+
Sponsorship for a non-member company	3000	3500	4000	5500



Networking



The German-Ukrainian Business Awards is a prestigious event honoring strong partnerships and key contributions to German-Ukrainian economic relations. Two main awards are presented

- Ukrainian Company of the Year
- German Company of the Year

These recognize innovation, resilience, and impact in bilateral business cooperation.

When: 27 November 2025
Expected guests: Between 160 and 200 representatives from leading German and Ukrainian companies across diverse industries, along with high-level government officials.



The Packages Business Awards	Bronze 2500 EUR 2300 for Premium member	Silver 3000 EUR 2600 for Premium member	Gold 3500EUR 2900 for Premium member	General Partner 5000EUR
Presentation of the company as a sponsor on the AHK Ukraine website before the event	+	+	+	+
Company presentation on LinkedIn (over 4900 followers)	+	+	+	+
Logo placement during the event	+	+	+	+
Additional event tickets and participation opportunities for your partners and clients	1	2	3	3
Sponsor announcements in the welcome speech	+	+	+	+
Company LOGO on a name badge	_	+	+	+
Welcome address by the CEO of the company	_	_	+	+
30 min. Interview with the Head of your company (optionally)	_	_	-	+
A presentation of the company's products / services at the event (format to be discussed individually)	-	_	-	+
Sponsorship for a non-member company	3000	3500	4000	5500



Premium



An exclusive format designed specifically for **Premium Members** at the **C-level** (CEO, CFO, etc.). This closed-door event provides a unique platform for networking, strategic exchange, and in-depth discussions on current economic trends, challenges and opportunities in German-Ukrainian business relations.

When: May 2025 / December 2025 (Date to be confirmed)

Expected guests: Between 40 and 50 representatives from leading German and Ukrainian companies, stakeholders along with high-level government officials.



The Packages **Business dialogue**

	Event Partner 1900 EUR
Presentation of the company as a sponsor on the AHK Ukraine website before the event	+
Additional event tickets and participation opportunities for your partners and clients	2
A presentation of the company's products / services at the event (format to be discussed individually)	+
Welcome address by the CEO of the company	+



Business



The German-Ukrainian Business Forum is an annual flagship event that brings together top-level decisionmakers, government representatives, and business leaders from both countries in Berlin. The forum serves as a key platform for dialogue, partnerships, and the promotion of economic cooperation between Germany and Ukraine.

When: 15 December 2025 **Expected guests**: Representatives of leading German and Ukrainian companies, stakeholders along with highlevel government officials from both countries. (approx. 400 participants)

Get noticed – advertise in the right place!

Our REBUILD UKRAINE publication "Markt Recht Steuern" is a guide for German companies interested in entering the Ukrainian market.

It contains up-to-date information on many legal and taxrelated issues and is now in its second edition.



Edition: 1,000 copies **Language:** German



Target groups:

 Visitors of the German-Ukrainian Business Forum (Berlin, autumn 2025, approx. 700 participants)

Participants of the REBUILD UKRAINE Construction
 & Energy Conference (Warsaw, autumn 2025 approx. 5,000 participants)

 Members, partners, and subscribers of the "Rebuild Ukraine Weekly" newsletter by AHK Ukraine (over 1,500 contacts)

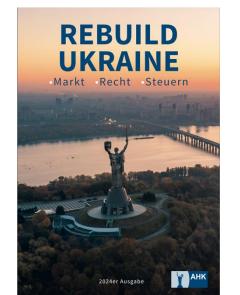




Get noticed – advertise in the right place!

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Premium 2 (back cover)	2500
Standard 1 (page inside the publication)	950
Standard 2 (double page inside the publication)	1500

^{*}The companies of the authors of professional articles receive a 20% discount











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